



2017 Sponsors' Club Levels and Benefits

Exclusive Event Title Sponsor

\$6,000 {Triad Home & Garden Show}

\$6,000 {Spring Parade of Homes}

\$7,000 {Fall Parade of Homes}

\$6,500 {Food Truck Blitz}

- High level inclusion in Advertising / Social Media Promotions and posts
- Name recognition in special section for event.
- Company name to appear on all mailings for the event.
- Company logo included in banner ad on front page of HBAWS website
- Designation in HBAWS Membership Directory as a Title Sponsor
- Sponsors' Club listing on HBAWS website with company logo and link to website.
- Enhanced directory listing with company logo
- Complimentary tickets (limited) for your event (contact HBAWS for more specific details).

Diamond Event Co-sponsor - \$3,000

*{Parade of Homes Kick-Off Party (2), Parade of Homes Golden Home Awards (3), Triad Home & Garden Show Preview Party (2)}
Food Truck Event}*

- Social Media mentions in event posts and logo in banner ad on front page of HBAWS website.
- Company name on mailings for event and name recognition in special section.
- Designation in HBAWS Membership Directory as a Title Sponsor.
- Sponsor name and link to website on Sponsors' Club page of HBAWS website.
- Enhanced directory listing with company logo
- Complimentary tickets (limited) for your event (contact HBAWS for more specific details).

Platinum Event Sponsors - \$2,000

*{Membership Dinner, Spring Parade of Homes Breakfast, Golf Tournament, Fall Parade of Homes Breakfast, Sporting Clays,
Associate Appreciation Party, Kick Ball Tournament}*

- Logo in banner ad on front page of HBAWS website
- Space provided at event for company banner
- Enhanced directory listing with company logo
- Preferential membership directory placement.
- Complimentary tickets (limited) for your event (contact HBA for more specific details).
- Sponsor name and link to website on Sponsors' Club page of HBAWS website.



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Gold Sponsor - \$1,000

- Space provided for use of Sponsor's Banner at event
- Linked listing as a sponsor on the Sponsors' Club page on HBAWS website.
- Enhanced directory listing with company logo
- Preferential membership directory placement.
- Listing in the HBA Membership Directory as a sponsor on the Sponsors' Club page.

Silver Sponsor - \$500

- Space provided for placement of Sponsor's Banner at event
- Linked listing as a sponsor on the Sponsors' Club page on HBAWS website.
- Preferential membership directory placement.
- Listing in the HBA Membership Directory as a sponsor on the Sponsors' Club page.

Bronze Sponsor - \$250

- Listing in the HBAWS Membership Directory as a sponsor on the Sponsors' Club page.
- Linked listing as a sponsor on the Sponsors' Club page on the HBAWS website.
- Listing in the HBA Membership Directory as a sponsor on the Sponsors' Club page.

**For information on how you can take advantage of benefits available to members
of the HBAWS Sponsors' Club, contact Angela Kalamaras 336.403.9782.**

Thank you for supporting your Home Builders Association!

