



## 2019 Sponsors' Club Levels and Benefits

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### Exclusive Event Title Sponsor

<b>\$9,000</b> {Triad Home & Garden Show}	<b>\$8,000</b> {Fall Parade}
<b>\$10,000</b> {Spring Parade & Breakfast} *(2) \$5,000/each	<b>\$7,000</b> {Food Truck Blitz}
<b>\$5,000</b> (60th Anniversary & Golden Home Awards Celebration)	<b>\$4,000</b> {Sporting Clays}

- High level inclusion in Weekly eNews, Advertising, Social Media and Marketing Promotions
- Company logo / name on all printed materials (posters, fliers, tabletops, etc.) promoting event.
- Company logo on banner ad - front page of HBAWS website, top banner on fb page and members fb page
- Designation on Sponsors Club Page in HBAWS Membership Directory as a Title Sponsor
- Sponsors' Club listing on HBAWS website and in eNews, including company logo and link to website.
- Complimentary tickets for event
- Special Section in Winston-Salem Journal for Triad Home & Garden Show, Spring Parade & Fall Parade

### Diamond Event Co-sponsor - \$3,000

*{Golf Tournament, Golden Home Awards Gala, Wine & Beer Tasting, Members Social, 30th Anniv. THGS Celebration}*

- Social Media mentions in event posts and logo in banner ad on front page of HBAWS website.
- Company name on mailings for event and name recognition in special section.
- Designation in HBAWS Membership Directory as a Title Sponsor.
- Sponsor name and link to website on Sponsors' Club page of HBAWS website and weekly enews.
- Complimentary tickets (limited) for your event (contact HBAWS for more specific details).

### Platinum Event Sponsors - \$2,000

*{Membership Dinner, Spring Parade Breakfast, Fall Parade Breakfast, Members Social, Cornhole Tournament}*

- Logo in banner ad on front page of HBAWS website
- Space provided at event for company banner
- Enhanced directory listing with company logo
- Complimentary tickets (limited) for your event (contact HBA for more specific details)
- Sponsor name and link to website on Sponsors' Club page of HBAWS website and weekly enews.



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### Gold Sponsor - \$1,000

- Space provided for use of Sponsor's Banner at event
- Linked listing as a sponsor on the Sponsors' Club page on HBAWS website and in the weekly enews.
- Enhanced directory listing with company logo
- Listing in the HBA Membership Directory as a sponsor on the Sponsors' Club page.
- Logo on rotating banner on website promoting event
- Logo on social media posts promoting event

### Silver Sponsor - \$500

- Space provided for placement of Sponsor's Banner at event
- Signage in bar area. (We provide two drink tickets per attendee)
- Linked listing as a sponsor on the Sponsors' Club page on HBAWS website and in the weekly enews.
- Logo on rotating banner on website promoting event
- Logo on social media posts promoting event

### Bronze Sponsor - \$250

- Listing in the HBAWS Membership Directory as a sponsor on the Sponsors' Club page.
- Linked listing as a sponsor on the Sponsors' Club page on the HBAWS website.
- Listing in the HBA Membership Directory as a sponsor on the Sponsors' Club page.
- Logo on social media posts promoting event

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**For information on how you can take advantage of benefits available to members of the HBAWS Sponsors' Club, contact Angela Kalamaras 336.403.9782.**

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**Thank you for supporting your Home Builders Association!**