



*2020 Sponsors Club*  
**Levels & Benefits**

**HOME BUILDERS**  
ASSOCIATION OF WINSTON-SALEM • Building Professionals

220 Charlois Blvd., Winston-Salem, NC 27103 | 336.768.5942 | [www.hbaws.org](http://www.hbaws.org)

## **\$9,000- Triad Home & Garden Show**

### Exclusive Event Title Sponsor

- Rotating company ad page on THGS website
- Company logo on THGS ad page on THGS website
- Company logo on tabletop displays at HBA promoting event
- High level inclusion in Weekly eNews
- Company logo on banner ad - front page of HBAWS website
- Company logo on communications for event
- Company logo on all posters / fliers promoting event
- Company logo on social media event banners
- Company logo on social media event posts
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on Sponsors Club page of HBAWS website
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Complimentary tickets for event
- Company logo on cover of Special Section in Winston-Salem Journal

## \$8,000- Spring Parade of Homes

### Exclusive Event Title Sponsor

- Company logo on SPH website and mobile app
- High level inclusion of event promo with company logo in Weekly eNews
- Company logo on all posters / fliers promoting event
- Company logo on tabletop displays at HBA promoting event
- Company logo on banner ad - front page of HBAWS website
- Company logo on social media event banners
- Company logo on social media event posts
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on Sponsors Club page of HBAWS website
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Company logo on cover of Special Section in Winston-Salem Journal
- Company logo on staff email signature art promoting event

## **\$9,000- Fall Parade of Homes**

### **Exclusive Event Title Sponsor**

- Company logo on FPH website and mobile app
- High level inclusion of event promo with company logo in Weekly eNews
- Company logo on all posters / fliers promoting event
- Company logo on tabletop displays at HBA promoting event
- Company logo on banner ad - front page of HBAWS website
- Company logo on social media event banners
- Company logo on social media event posts
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on Sponsors Club page of HBAWS website
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Complimentary tickets for Golden Home Awards Celebration
- Company logo on cover of Special Section in Winston-Salem Journal
- Company logo on staff email signature art promoting event

## **\$7,000- Food Truck Blitz**

### Exclusive Event Title Sponsor

- Company mentions in paid ads on social media
- High level inclusion of event promo with company logo in Weekly eNews
- Company logo on tabletop displays at HBA promoting event
- Company logo on tabletop displays at event
- Company logo on all posters / fliers promoting event
- Company logo on banner ad - front page of HBAWS website
- Company logo on social media event banners
- Company logo on social media event posts
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on Sponsors Club page of HBAWS website
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Company logo on staff email signature art promoting event
- Complimentary tickets for event

## **\$4,000- Casino Night**

### Exclusive Diamond Event Sponsor

- Company's name and logo printed on postcard mailed to all members
- Rotating banner ad on HBAWS website
- Event promo with company logo in Weekly eNews
- Company logo on poster / fliers promoting event
- Company logo on tabletop displays at the event
- Company logo displayed in online membership directory
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Display of sponsor's name with link on HBAWS website on Sponsor's Club page
- Event promo with company logo and name on social media
- Recognition by the Board President at the event
- Company logo on staff email signature art promoting event
- Complimentary tickets for 4

## **\$4,000- Golf Tournament**

### Exclusive Diamond Event Sponsor

- Company's name and logo printed on postcard mailed to all members
- Tickets for 4
- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Display of sponsor's name with link on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the event
- Fliers displayed in tabletops at the event
- Company's name and logo on Poster

## **\$4,000- Sporting Clay Tournament**

### Exclusive Diamond Event Sponsor

- Company's name and logo printed on flyer
- Company's name and logo printed on poster
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the event
- One free team
- Fliers displayed in tabletops at the event
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory



## **\$3,000- Golf Tournament Sponsor**

### Exclusive Diamond Event Sponsor

- Company's name and logo printed on flyer
- Company's name and logo printed on poster
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the event
- One free team
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory

## \$3,000- Golden Home Awards Co-Sponsor

### Exclusive Diamond Event Sponsor

- Presenter of the Gold Awards
- Logo featured on screen during the Golden Homes Award Program
- Logo featured on printed Golden Home Awards Program
- Reserved seating for 4
- Company's name and logo printed on postcard mailed to all members
- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the Golden Home Awards Gala
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory

## \$3,000- Spring Parade Breakfast & Fall Parade Breakfast

### Exclusive Diamond Event Sponsor

- Presenter of the Gold Awards
- Logo featured on screen during the Golden Homes Award Program
- Logo featured on printed Golden Home Awards Program
- Reserved seating for 4
- Company's name and logo printed on postcard mailed to all members
- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the Golden Home Awards Gala
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory

## \$2,000- Golden Home Awards Bar Sponsor

### Platinum Event Sponsor

- Presenter of the Silver Awards
- Logo featured on screen during the Golden Homes Award Program
- Logo featured on printed Golden Home Awards Program
- Reserved seating for 2
- Company's name and logo printed on postcard mailed to all members
- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the Golden Home Awards Gala
- Listed as Platinum Event Sponsor in HBAWS Membership Directory

## \$2,000- Membership Meeting

### Platinum Event Sponsor

- Company's name and logo printed on postcard mailed to all members
- Exhibit space, 8' table and tablecloth
- Dinner for 2
- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the meeting
- Flyer displayed in tabletops at the meeting
- Logo and company displayed in membership meeting agenda
- Listed as Platinum Sponsor in HBAWS Membership Directory

## **\$2,000- Casino Night**

### Platinum Event Sponsor

- Company's name and logo printed on postcard mailed to all members
- Exhibit space, 8' table and tablecloth
- Dinner for 2
- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the meeting
- Flyer displayed in tabletops at the meeting
- Logo and company displayed in membership meeting agenda
- Listed as Platinum Sponsor in HBAWS Membership Directory

## \$1,500- Sporting Clays

### Gold Sponsor

- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Flyer displayed in tabletop at the event
- Listed as Gold Sponsor in HBAWS Membership Directory

## \$1,000- Golf Lunch Sponsor

### Gold Sponsor

- Rotating banner ad on HBAWS website
- Company logo displayed in online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Flyer displayed in tabletop at the event
- Listed as Gold Sponsor in HBAWS Membership Directory



## \$1,000- CE for GC Lunch Sponsor

### Gold Sponsor

- Company logo displayed in online membership directory
- Sponsor company name listed on Sponsor's Club page of HBAWS website
- Sponsor's company name in weekly E-News
- Company name mentions in Social Media event promo
- 8.5 x 11 Tabletop flier on lunch tables at event
- Listed as Gold Sponsor in HBAWS Membership Directory

## \$500- Buck Horn Sport Clay Tournament Lunch Sponsor

### Silver Sponsor

- Sponsor company name listed on Sponsor's Club page of HBAWS website
- Sponsor's company name in weekly E-News
- Company name mentions in Social Media event promo
- 8.5 x 11 Tabletop flier on lunch tables at event
- Listed as Silver Sponsor in HBAWS Membership Directory