



2020 Sponsors Club
Levels & Benefits

HOME BUILDERS
ASSOCIATION OF WINSTON-SALEM • Building Professionals

220 Charlois Blvd., Winston-Salem, NC 27103 | 336.768.5942 | www.hbaws.net



\$9,000- Triad Home & Garden Show

Exclusive Event Title Sponsor

- Rotating company ad page on THGS website
- Company logo on THGS ad page on THGS website
- Company logo on tabletop displays at HBA promoting event
- High level inclusion in Weekly e-News
- Company logo on banner ad - front page of HBAWS website
- Company logo on communications for event
- Company logo on all posters / fliers promoting event
- Company logo on social media event banners
- Company logo displayed in the online directory
- Company logo on social media event posted
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on HBAWS website on Sponsors Club page
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Complimentary tickets for event
- Company logo on cover of Special Section in Winston-Salem Journal

- Company logo on staff email signature art promoting event



\$8,000- Spring Parade of Homes

Exclusive Event Title Sponsor

- Company logo on SPH website and mobile app
- High level inclusion of event promo with company logo in Weekly eNews
- Company logo on all posters / fliers promoting event
- Company logo on tabletop displays at HBA promoting event
- Company logo on banner ad - front page of HBAWS website
- Company logo on social media event banners
- Company logo displayed in the online membership directory
- Company logo on social media event posts
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on Sponsors Club page of HBAWS website
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Company logo on cover of Special Section in Winston-Salem Journal
- Company logo on staff email signature art promoting event



\$9,000- Fall Parade of Homes

Exclusive Event Title Sponsor

- Company logo on FPH website and mobile app
- High level inclusion of event promo with company logo in Weekly eNews
- Company logo on all posters / fliers promoting event
- Company logo on tabletop displays at HBA promoting event
- Company logo on banner ad - front page of HBAWS website
- Company logo on social media event banners
- Company logo displayed in the online membership directory
- Company logo on social media event posts
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on HBAWS website on Sponsor's Club page
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Complimentary tickets for Golden Home Awards Celebration
- Company logo on cover of Special Section in Winston-Salem Journal
- Company logo on staff email signature art promoting event



\$7,000- Food Truck Blitz

Exclusive Event Title Sponsor

- Company mentions in paid ads on social media
- High level inclusion of event promo with company logo in Weekly eNews
- Company logo on tabletop displays at HBA promoting event
- Company logo on tabletop displays at event
- Company logo on all posters / fliers promoting event
- Company logo on banner ad - front page of HBAWS website
- Company logo on social media event banners
- Company logo displayed in the online membership directory
- Company logo on social media event posts
- Logo listing on Sponsors Club page in HBA Printed Membership Directory
- Linked logo listing on HBAWS website on Sponsors Club page
- Linked logo listing in Sponsors Club listing in weekly eNews
- Sponsors club mentions and logo in powerpoint at three full membership meetings (January, March and November)
- Company logo on staff email signature art promoting event
- Complimentary tickets for event



\$4,000- Casino Night

Exclusive Diamond Event Sponsor

- Company's name and logo printed on postcard mailed to all members
- Company logo on poster / fliers promoting event
- Company logo on tabletop displays at the event
- Rotating banner ad on HBAWS website
- Event promo with company logo in Weekly eNews
- Company logo displayed in the online membership directory
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Linked listing on HBAWS website on Sponsor's Club page
- Event promo with company logo and name on social media
- Recognition by the Board President at the event
- Complimentary tickets for 4
- Company logo on staff email signature art promoting event



\$4,000- Golf Tournament

Exclusive Diamond Event Sponsor

- Company's name and logo printed on flyer
- Company's name and logo printed on poster
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Sponsor linked listing on HBAWS website on Sponsor's Club page
- Event featured in weekly E-News with sponsor logo
- Event promo with company logo and name on social media
- Fliers displayed in tabletops at the event
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Rotating banner ad on HBAWS website
- Team of 4 Players
- Company logo on staff email signature art promoting event
- Option to set up table near registration for promotional items



\$4,000- Sporting Clay Tournament

Exclusive Diamond Event Sponsor

- Company's name and logo printed on flyer
- Company's name and logo printed on poster
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Sponsor linked listing on HBAWS website on Sponsor's Club page
- Event featured in weekly E-News with sponsor logo
- Event promo with company logo and name on social media
- Fliers displayed in tabletops at the event
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Rotating banner ad on HBAWS website
- Team of 4 Players
- Company logo on staff email signature art promoting event



\$3,000- Golden Home Awards Co-Sponsor

Exclusive Diamond Event Sponsor

- Presenter of the Gold Awards
- Logo featured on screen during the Golden Homes Award Program
- Logo featured on printed Golden Home Awards Program
- Reserved seating for 4
- Company's name and logo printed on postcard mailed to all members
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the Golden Home Awards Gala
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Company logo on staff email signature art promoting event



and



\$3,000- Spring Parade Breakfast & Fall Parade Breakfast

Exclusive Diamond Event Sponsor

- Presenter of the Gold Awards
- Logo featured on screen during the Golden Homes Award Program
- Logo featured on printed Golden Home Awards Program
- Reserved seating for 4
- Company's name and logo printed on postcard mailed to all members
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the Golden Home Awards Gala
- Listed as Exclusive Diamond Event Sponsor in HBAWS Membership Directory
- Company logo on staff email signature art promoting event



\$2,000- Golden Home Awards Bar Sponsor

Platinum Event Sponsor

- Presenter of the Silver Awards
- Logo featured on screen during the Golden Homes Award Program
- Logo featured on printed Golden Home Awards Program
- Reserved seating for 2
- Company's name and logo printed on postcard mailed to all members
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the Golden Home Awards Gala
- Listed as Platinum Event Sponsor in HBAWS Membership Directory



\$2,000- Membership Meeting

Platinum Event Sponsor

- Company's name and logo printed on postcard mailed to all members
- Exhibit space, 8' table and tablecloth
- Dinner for 2
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the meeting
- Flyer displayed in tabletops at the meeting
- Logo and company displayed in membership meeting agenda
- Listed as Platinum Sponsor in HBAWS Membership Directory



\$2,000- Casino Night

Platinum Event Sponsor

- Company's name and logo printed on postcard mailed to all members
- Exhibit space, 8' table and tablecloth
- Dinner for 2
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Recognition by the Board President at the meeting
- Flyer displayed in tabletops at the meeting
- Logo and company displayed in membership meeting agenda
- Listed as Platinum Sponsor in HBAWS Membership Directory



\$1,500- Sporting Clays

Gold Sponsor

- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Flyer displayed in tabletop at the event
- Listed as Gold Sponsor in HBAWS Membership Directory



\$1,500- Golf Lunch Sponsor

Gold Sponsor

- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Flyer displayed in tabletop at the event
- Listed as Gold Sponsor in HBAWS Membership Directory
- Team of 2 Players
- Option to set up table for promotional items



\$1,500- Golf Co-Sponsor

Gold Sponsor

- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Feature sponsor's name in weekly E-News
- Event promo with company logo and name on social media
- Flyer displayed in tabletop at the registration table
- Listed as Gold Sponsor in HBAWS Membership Directory
- Team of 2 Players
- Option to set up table for promotional items



\$1,000- CE for General Contractors - Lunch Sponsor

Gold Sponsor

- Company logo displayed in the online membership directory
- Sponsor company name listed on HBAWS website on Sponsor's Club page
- Sponsor's company name in weekly E-News
- Company name mentions in Social Media event promo
- 8.5 x 11 Tabletop flier on lunch tables at event
- Listed as Gold Sponsor in HBAWS Membership Directory



\$500- Buck Horn Sport Clay Tournament Lunch Sponsor

Silver Sponsor

- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Sponsor's company name in weekly E-News
- Company name mentions in Social Media event promo
- 8.5 x 11 Tabletop flier on lunch tables at event
- Listed as Silver Sponsor in HBAWS Membership Directory



Membership 360 Campaign

\$2000- Membership Drive Exclusive Event Sponsor

Platinum Sponsor

- Feature sponsor's company name in weekly E-News
- Rotating banner ad on HBAWS website
- Company logo displayed in the online membership directory
- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Event promo with company logo and name on social media
- 8.5 x 11 Tabletop flier on lunch tables during Membership Drive
- Listed as Platinum Sponsor in HBAWS Membership Directory



Membership 360 Campaign

\$500- Membership Drive Silver Sponsor

Silver Sponsor

- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Sponsor's company name in weekly E-News
- Company name mentions in Social Media event promo
- 8.5 x 11 Tabletop flier on lunch tables during Membership Drive
- Listed as Silver Sponsor in HBAWS Membership Directory



Membership 360 Campaign

\$250- Membership Drive Bronze Sponsor

Bronze Sponsor

- Sponsors linked listing on HBAWS website on Sponsor's Club page
- Sponsor's company name in weekly E-News
- Company name mentions in Social Media event promo
- Listed as Bronze Sponsor in HBAWS Membership Directory