

HOME BUILDERS

ASSOCIATION OF WINSTON-SALEM • DO BUSINESS WITH A MEMBER

2026 Committees & Councils

The volunteer committees of the Home Builders Association of Winston-Salem are the “backbone” of the organization. For the HBA to effectively promote the home building industry and continue to provide outstanding services and support to our members, your help is needed. Serving on any of these committees can provide you with unique and valuable opportunities to network with industry peers and contacts, develop leadership skills and serve your industry and community.

Please take a moment to review the committee listing and consider volunteering where you see your talents and abilities best utilized and your professional interests best served.

Name: _____ Email: _____

Company: _____ Phone: _____

**Check the box next to the committee(s) you are interested in; an HBAWS staff member will contact you with more information.*

☐ **Associate Members Committee | Chairperson: Gray Busch, Co-Chair: Lisa Micheels**

Meets monthly - 2nd Thursdays at 4pm | Time commitment: 1-2 hours per month

The purpose of this committee is to communicate associate members' insights and issues; promote sponsor activities and networking opportunities.

☐ **Association House Advisory Committee | Chairperson: Andrew Reece**

Meets as needed | Time commitment: 1-2 hours a month as needed

The purpose of this committee is to collaborate with HBAWS Board of Directors, the association, and building members in all aspects of the building and sale of the Association House through Fall Parade of Homes for the benefit of the HBAWS. Including builder and lot selection, solicitation and discounts from members for goods and services, and promoting networking opportunities.

☐ **Builder Committee – Lunch Break & Learn | Chairperson: Michael Ensore, HBAWS President-Elect**

Meets every other month – Tuesdays at 12pm (\$20 for lunch per meeting) | Time commitment: 1 hour per month

The purpose of this committee is to advocate the needs of the association's builder members. Providing monthly programs addressing these needs.

☐ **Construction Trades Education Committee | Co-Chairs: Julie Shell, Leigh Hardin, and Angela Dixon**

Meets once a quarter | Time commitment: 1 hour quarterly

The purpose of this committee is to raise awareness in the importance of education in the construction trades. Responsibilities include growing partnerships with local schools and community college; collaborating with HBA committees and councils to raise funds for scholarships to students pursuing careers in the construction field; fundraising to provide tools and awards to graduating students from carpentry, masonry, and electrical courses at WSFCS. As needed, attend career fairs to promote construction trades and career opportunities within the home building industry; attend NCHBA Trade Education quarterly meetings.

<input type="checkbox"/> Education/Program Committee Chairperson: Lee Riddle, Co-Chair: Ron Ricci <i>Meets once a quarter Time commitment: 1 hour quarterly</i> The purpose of this committee is to review and approve mandated general continuing education for the calendar year through North Carolina Builder Institute consistent with the goals of the association.
<input type="checkbox"/> Fall Parade of Homes Committee Chairperson: Elizabeth Virga Co-Chairs: David Hickman Jordan Fant <i>Meets as needed Time commitment: Varies depending on demands of the event and sub-committees(s)</i> The purpose of this committee is to plan, organize and produce HBAWS' annual Parade of Homes which includes the Fall Parade Breakfast at the Association House and Golden Home Awards Celebration.
<input type="checkbox"/> Finance Committee Gary Cagle, Jr., HBAWS Treasurer <i>Meets monthly – 3rd Tuesday at 3pm Time commitment: 1 hour per month</i> The purpose of this committee is to exercise financial oversight of the HBA of Winston-Salem.
<input type="checkbox"/> Membership & Spike Committee Chairperson: Ron Foister, Co-Chair: Joel Paiva <i>Meets monthly – 1st Wednesday at 12pm Time commitment: 1 hour per month, plus member calls</i> The purpose of this committee is to develop and implement programs for membership development and retention; serve as ambassadors to new members; increase awareness to members and prospective members of HBA benefits and services available through local, state, and national resources; participate in Spike Club increasing visibility, recognition, and networking opportunities and events.
<input type="checkbox"/> NC Build-Pac Committee Co-Chairs: Heather Bowen, Jason Beuchler, and Michael Enscore <i>Meets monthly – 2nd Wednesday at 10am Time commitment: 1 hour per month</i> The purpose of this committee is to educate our members on the importance of political advocacy; increase awareness with members and government officials of vital housing issues; support candidates on local, state and national levels through fundraising efforts of our members.
<input type="checkbox"/> PR Committee Chair: Aaron Lange, Co-Chair: TBD <i>Meets once a quarter Time commitment: 1 hour quarterly</i> The purpose of this committee is to assist with the strategic marketing and PR of HBAWS to increase community awareness of the association's events and the work of the association; develop PR strategies and consistent branding image; promote events to our members/community through social media and print.
<input type="checkbox"/> Social Committee Chairperson: Keely Richardson, Co-Chair: Alex Haddock <i>Meets monthly – 2nd Tuesday Time commitment: 1 hour per month and as needed volunteering for events</i> The purpose of this committee is to plan, arrange and promote FUN activities for the HBAWS' members; volunteer in support of all events including preparation and working on the day of the event.
<input type="checkbox"/> Sponsors Club Chairperson: Kathy Craven Snodgrass Co-Chair: TBD <i>Meets once a quarter Time commitment: 1 hour and calls/emails to solicit and engage sponsorships</i> The purpose of this committee is to meet the hospitality and educational needs of the association through HBAWS member support.
<input type="checkbox"/> Stokes Alliance Co-Chairs: Daniel Dollyhite and Tyler Van Meter <i>Meets monthly – 2nd Wednesday at 12pm Time commitment: 1 hour per month</i> The purpose of this committee is to provide programs to address the needs of Stokes County members.
<input type="checkbox"/> Professional Women in Building Council Dues: \$100/annually President: Myra Bruggman VP: Elizabeth Virga <i>Meets month – 1st Tuesday Time commitment: 2 hours per month</i> The Women's Council is dedicated to supporting the professional development of women in the home building industry and providing charitable and in-kind donations to local community projects. The Council consists of women and men who are HBAWS members (builders and associates) and women and men who are affiliated with an HBAWS member (employees or extended family).
<input type="checkbox"/> Remodelers Council Dues: \$100 annually, plus meals President: Keely Richardson, VP: Johnny Torres <i>Meets every other month – 2nd Tuesday Time commitment: 2 hours every other month</i> The Remodelers Council strives to provide consumers with a dependable service through which they can locate quality remodeling firms with reputable backgrounds. They meet for the purpose of educating their members and build solid business leads. Membership is limited to licensed builders or associate members of the HBAWS who have proven their dependability and trustworthiness through time in business and consumer satisfaction.

